



media pack 2025



print

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advertising with WN Link

The local lifestyle magazine keeping everyone connected...

Established with the goal of fostering connections and emphasising community news, the magazine delivers uplifting, informative and engaging content for both residents and businesses. Our community pages help keep everyone connected, especially those not online and we see 80% of advertisers return to align with our brand for its trustworthiness and reliability.

Our motive is simple; uplift the local community, celebrate its spirit and inspire joy.

With the launch of the WN4 in April 2011 and our sister magazine, the BL6 in 2025, there are now two great platforms to enable you to reach the niche readership in both the WN4 and BL6 areas.

WN4

Hand delivered solo
Delivered to 30,000 homes
6 magazines per year
Local reach
Loyal readership
Strong engagement

Companies who advertise with the WN Link

Holiday Inn
Fitness First
The Co-operative Funeral Care
Wigan & Leigh College
Cansfield
Byrchall High School
YMCA Nursery
Picton Buildbase
Makerfield Timber
Ashton Golf Club
Millercare
Slimming World
Apex Health & Social Care
Houghwood Golf
Haldane Timber
George Morris Physiotherapy
Maid2Clean

printed magazine

WN4 magazine

Launched in 2011
6 editions per year
5,000 copies bi-monthly
30,000 copies per year
Free, glossy, handbag size
Distributed by hand
Distributed solo
Lifestyle content including;
what's on, food and drink,
fashion and motor

Adverts from only £50 per
edition or £300 per year



See
www.issuu.com/wnlink
for our back issues.

our prices

WN4 - 2025 rates

price per issue (6 issues per year)	2 issues*	4 issues *	6 issues
business card	£70 per issue	£60 per issue	£50 per issue
quarter page	£90 per issue	£80 per issue	£70 per issue
half page	£150 per issue	£140 per issue	£130 per issue
full page	£260 per issue	£250 per issue	£240 per issue

* Min 2 issue booking

covers

inside cover	£280 per issue
centre page spread	£450 per issue
back cover	£450 per issue

price for advertorials just ask

magazine distribution

The WN4 is distributed 6 times a year, February, April, June, August, October and December.

Each edition goes out to around 5,000 homes, with the magazine reaching around 30,000 homes in Ashton, Bryn and Garswood each year.

With 6 editions a year you can always be sure of advert exposure during the key times of the year;

February/March - Valentines Day and Mothers Day

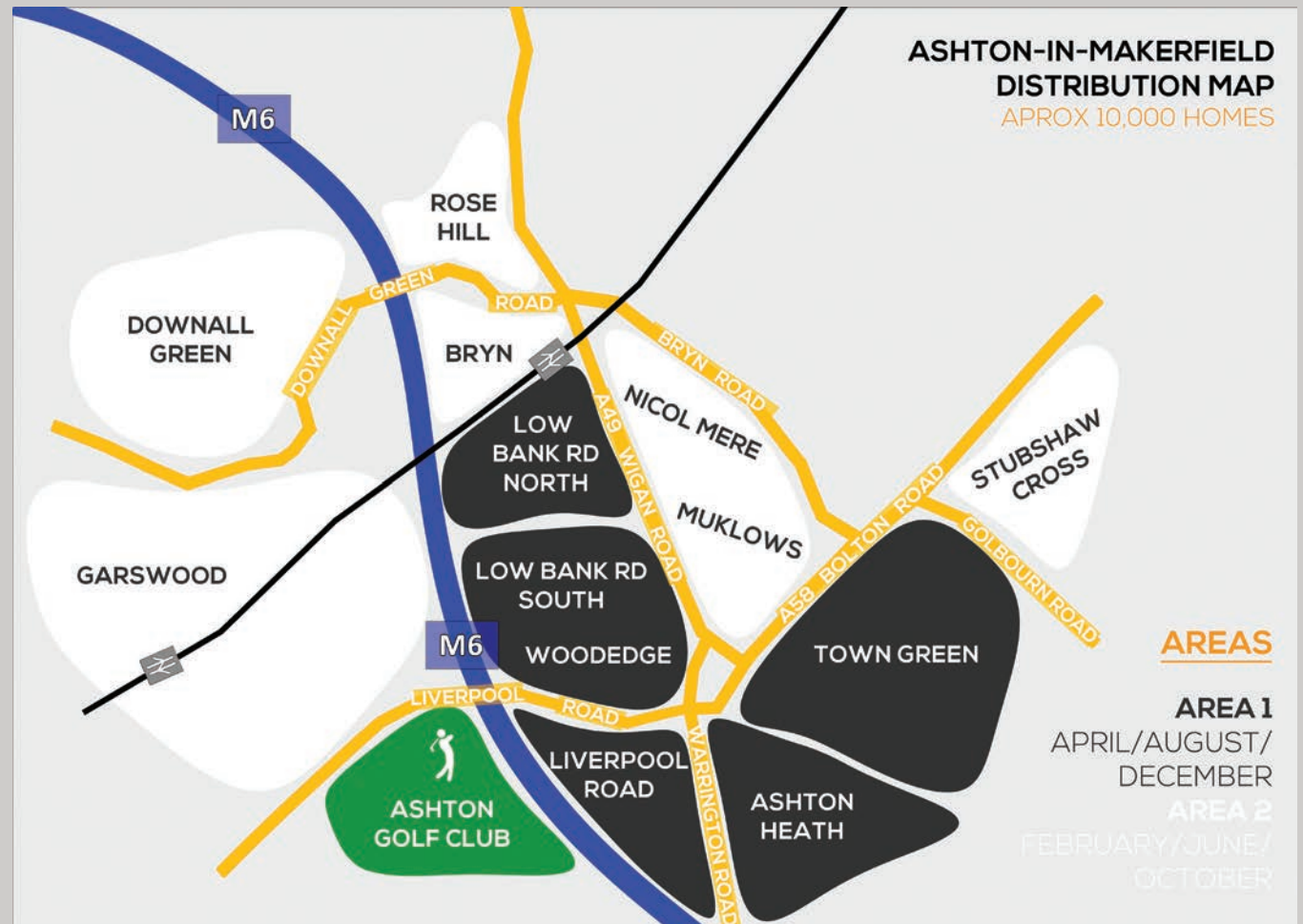
April/May - Easter

June/July - Summer

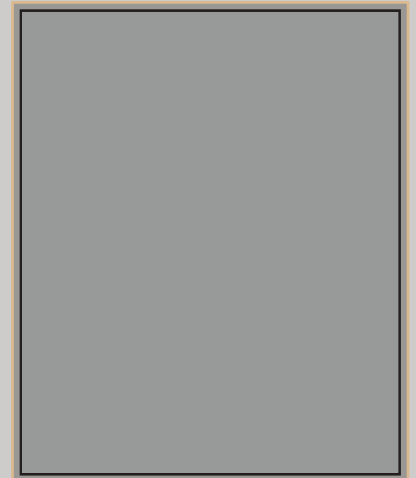
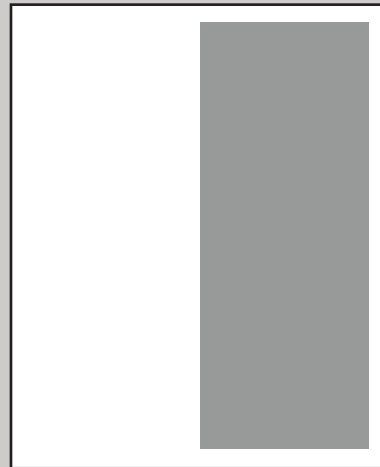
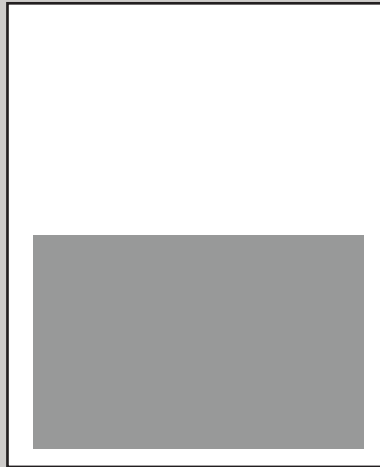
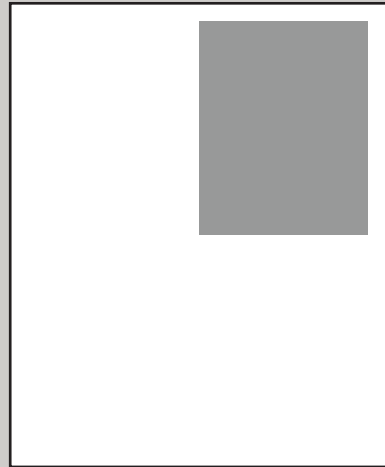
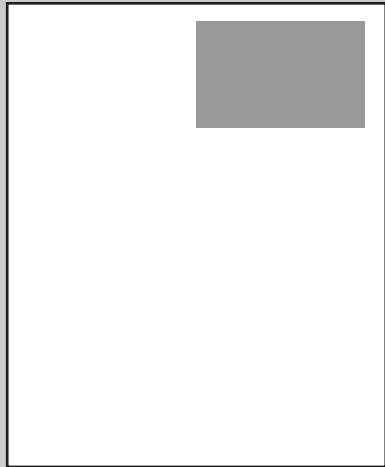
August/September - Back to school

October/November - Halloween and Bonfire Night

December/January - Christmas and New Year



print specifications



Business Card

Advert dimensions
63 mm wide x
45 mm high
No bleed required

Quarter Page

Advert dimensions
63 mm wide x
90 mm high
No bleed required

Half Page H

Advert dimensions
130 mm wide x
90 mm high
No bleed required

Half Page V

Advert dimensions
63 mm wide x
182 mm high
No bleed required

Full Page

Advert dimensions
148 mm wide x
210 mm high
**3mm bleed
required all sides**
Artwork Size
**154 mm wide x
216mm high**

Format & Resolution

tiff, pdf or jpg, CMYK file, 300 dpi

print deadlines

WN4 magazine

publication	artwork deadline	publication date
june/july	wednesday 14th may 2025	wednesday 28th may 2025
august/september	wednesday 9th july 2025	wednesday 23rd july 2025
october/november	wednesday 17th september 2025	wednesday 1st october 2025
december/january	wednesday 12th november 2025	wednesday 26th november 2025
february/march	wednesday 14th january 2026	wednesday 28th january 2026
april/may	wednesday 11th march 2026	wednesday 25th march 2026

publication dates may be subject to change due to the weather

contact

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A digital version of the magazine
can be viewed any time by
visiting our website;
www.wnlink.co.uk

Or by visiting our issue page;
www.issue.com/wn4

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